

What you should know about our cookware.

- Manufactured in U.S.A.** Our cookware is made by the New Era company which has been in business since 1874.
- Lifetime Guarantee** Means no replacement costs. You'll never have to buy another piece of cookware.
- 7-Ply Construction** Guaranteeing you own the most advanced set of cookware available.
- Custom Designed** Surgical Stainless Steel with Titanium for easy cleaning and sanitary cooking.
Core of: Aluminum, for even heat distribution.
Ferritic steel for heat retention and to allow use with induction cook tops.
- Cool Grip Handles** Stays cool on the stovetop. Ergonomic design for a comfortable grip.
- Self-Storing** Self-nesting so you can stack the cookware anywhere or hang it on the wall.
- Perfect Sets** You'll have a pan for every need, plus the pride of ownership that goes with this beautiful set and owning the very best.
- Surgical Stainless Steel with Titanium** You've got the most sanitary metal there is for food cooking and storage, plus the easiest metal to clean.
- Dishwasher Safe** Your set is completely dishwasher safe.
- No Stirring** Food cooks from all sides, not just the bottom.
- Minimum Moisture** Retains the flavor, and the nutrients through low moisture/low heat cooking.
- Vapor Lock Whistle** Tells you when to turn it off. No more pot watching.
- More Nutrition** Boiling your food, you'll lose 30-50% of vitamins and nutrients, compared with 2-5% in our cookware.
- Low Heat
Less cooking time** Electricity is no longer "penny cheap". You'll save energy through lower heat and reduced oven use.
- Better Taste &
Appearance** You'll enjoy the garden-fresh flavor of your foods. Your food will never look washed out and faded.
- Less Shrinkage** You'll save on meat preparation. The average 5 lb. roast at 350 degrees shrinks approximately 1 lb., 7 oz. In our cookware you'll lose only 5 oz. Less shrinkage means a lower grocery bill.
- No Grease** Eliminates the need for oils and grease. This allows you to cook low fat if you want. You'll be able to cook chicken, roasts, steaks, pork chops, fish, etc. without grease. Your foods will be healthier and lower in fat.
- Saves Time** You'll be able to cook meal in about half the time.
- No pot watching** You'll never have food boil over again. Just listen for the whistle and shut it off.
- Baking** Your cakes and quickbreads can be done on top the stove.
- Cookbook** Your cookbook has complete instructions on minimum moisture cooking.
- Low fat, low
cholesterol cooking** Schedule a home demonstration for your family today. See how to get nutrition at its best and also receive free merchandise.
- For More Info.** Call 612-871-1147, www.diamondcraftmn.com
or write to Diamondcraft Corporation, P.O. Box 22519, Mpls., MN 55422.